

Integrated Marketing Campaigns Sample Campaign Pricing

Package A \$9,000

- Direct Mail – 1,000 contact names
- Email Blast – 1,000 contact names
- Telemarketing Lead Generation – 100 hours
- Inbound 800 number – lead qualification
- Banner Ad – post on your website
- Print Ad – ready for placement
- Sales Flyer – ready to print pdf file
- Program Management
- Weekly Reporting and updates
- Database append and up to 500 new contacts



Get rid of the old, upgrade to new and get cash back with a rebate paying up to 200 dollars per unit! Save big and take advantage of these deals. Whether your unit was made by Intermec or another manufacturer, for a limited time you can trade it in.

Select from several models to choose the mobile computer that best fits your application including the CK3, CK3/e and CK4/e.

In addition to this offer, Intermec is also running a limited time Printer Trade-in promotion providing additional savings.

- Partner customize content here. Maximum 275 characters or 65 words.

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Download a free white paper: "Future Proofing Your Handheld Computers" at <insert URL here>.

Intermec **LOGO**

Out with the old.
Cash back with the new.



Out with the old.
Cash back with the new.

Trade in a handheld and get cash back.

The Intermec Handheld Trade-In Program

**Contact IPC for more information
or to customize a campaign to meet your objectives**
Intermec@PartnerConcierge.com
480-704-4775

Campaigns customized with Partner logo, message and call to action.
Campaign ready to execute in 48 hours after final approval

Integrated Marketing Campaigns Sample Campaign Pricing

Package B **\$8,300**

- Direct Mail – 1,000 contact names
- Email Blast – 1,000 contact names
- Telemarketing Lead Generation – 100 hours
- Inbound 800 number – lead qualification
- Sales Flyer – ready to print pdf file
- Program Management
- Weekly Reporting and updates
- Database append and up to 500 new contacts

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