

Intermec Partner Concierge

# WIN \$1000 in Marketing Development Funds!



## Intermec Partner Concierge (IPC) Contest Details

North America Intermec Partners can win \$1000 in Marketing Development Funds (MDF) by leveraging Intermec Partner Concierge (IPC) resources. Partners that initiate and complete any IPC activity between October 1 and December 31, 2012 will earn an entry into the drawing. The random drawing will be held on January 18, 2013. One winner will receive \$1000 in MDF to be used in Q1 2013.

## Benefits of Intermec Partner Concierge

Intermec Partner Concierge is a full-service marketing resource designed to provide you with marketing support, tools and resources to help you develop and execute marketing campaigns easily and cost efficiently.

Through this portal you have access to expert marketing professionals who will help you develop new marketing programs, customize and execute existing campaigns and assist with general marketing requests, including:

- Marketing planning and consulting services
- Lead generation campaigns
- Branding and customer awareness programs
- Database and telemarketing assistance
- Executive briefings and customer events
- Program management assistance
- Creative and design support
- Campaign customization support
- DIY marketing tools and resources

**Contact your Channel Business Manager or visit [INSider](#) for additional details on IPC services.**

[Intermec@partnerconcierge.com](mailto:Intermec@partnerconcierge.com)

*“Walter and IPC staff are great!! I was in a pickle and needed help turning around revisions of brochures and IPC being a phone call away made it happen. I work with many manufacturers and there Marketing departments. IPC by far is the best of them all. Walter has professionalism, creativity and as a customer I trust his marketing expertise and judgment. I would highly recommend Walter and the IPC team...”*

**Kim Wilson**  
Business Development  
Manager  
MSA Systems



Disclaimer: This promotion is valid for North America Intermec Platinum, Gold, and Silver Partners only. IPC projects must be initiated and completed between October 1 and December 31, 2012. Intermec has the right to amend or cancel this promotion without prior notification.

### **Intermec Partner Concierge (IPC) Drawing Official Rules**

By participating in this drawing, you agree to be bound by these rules.

The sponsor of this drawing is Intermec Technologies Corporation ("Intermec"), 6001 36th Avenue West, Everett, WA 98203. To be eligible for entry, you must be at least 18 years old and a legal U.S. resident. Employees of Intermec and its affiliated companies and their family members are not eligible to win. This drawing is void in Florida, New York and where prohibited or restricted by law.

Entries may be submitted by: North American Intermec Partners that initiate and complete any IPC activity between October 1 and December 31, 2012 will earn an entry into the random drawing. IPC activities are listed on the Intermec Partner Concierge website: <http://www.intermec.com/sales-marketing/marketing-material/co-brand/index.aspx?promo=cobrand-IN-edge-NA>. Partners can also receive an entry into the drawing by sending a request to: Intermec Technologies, Channel Marketing Manager, 6001 36th Avenue West, Everett, WA 98203. One entry per Partner.

One entry per person, additional entries will be disqualified. \$1000 in Marketing Development Funds (MDF) ("prize(s)") will be given away to one valid entrant(s). No substitution or cash equivalent for the prize will be awarded. Odds of winning are determined by the number of eligible entries received for the drawing. One winner will be selected by random drawing to be held on 1/18/2013 at 10:00 AM PST. The prospective winner will be contacted by e-mail within 5 business days of the end of the contest and will have 10 business days to verify eligibility and claim the prize. If a prospective winner is ineligible or fails to respond, another winner may be selected.

Intermec is not responsible for late, incomplete or ineligible entries or for any technical or communications failures, even if this limits your ability to participate in the drawing. You release and agree to hold harmless Intermec and its affiliates, and their directors, officers, employees and agents from any liability for loss, property damage or injury to persons arising out of your participating in the drawing or the receipt, use or misuse of the prize. Winner is responsible for any tax obligations arising as a result of the prize.

Intermec reserves the right (subject to any required government approval) to amend the terms of this drawing without prior notice and/or to cancel, terminate or modify the drawing if it is not capable of being completed as planned, including by reason of computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond its control.

For the name of the winner(s), mail a self-addressed stamped envelope to Intermec Channel Marketing Manager, 6001 36th Avenue West, Everett, WA 98203 at the address listed above. All decisions of Intermec regarding this drawing are final.

