

Block Out Labeling



Industry:

Retail
Logistics
Consumer Goods
Healthcare

Products:

Duratron II Block Out Paper Label
Duratherm III Block Out Paper Label
PM4i
PF8

Region:

North America

Typical Cover-Up Applications:

- Documents/Packaging
- Shipping labels
- Prescription bottle labels
- Pricing information
- Instruction labels
- Bar code labels
- Product labels

Customer Benefits:

- Reduced consumable costs by reusing packaging
- Increased productivity – no need to remove existing labels
- Corrected printed errors without scrapping product
- Reduced total cost of ownership with free printhead replacement program when Intermec media and printers are used together

Industry Need

Labels are commonly used to convey important information about the products they mark. However, an important element of labeling has become more prevalent: concealing inaccurate or out-of-date information previously in place. These kinds of labels can clearly communicate changed pricing without drawing customer attention, or may enable use of re-tasked or inaccurate packaging. Intermec's specially designed Duratron and Duratherm Block Out labels provide this important function, reducing costs and improving efficiency.

• Retail/Price Markdowns

When retail items need to be price-adjusted or product information must be modified, relabeling with a material that obscures the original information saves time and maintains the integrity of the original packaging.

• Pharmacy/Unit Level Dose

On prescription items, labels are commonly applied over original packaging for distribution to the customer/patient. It is often important that the original printing does not show through. For reliable retail barcode scanning, it is critical to eliminate interference from underlying codes.

• Warehouse/Logistics

In shipping and receiving operations, labels are sometimes applied to materials that frequently go through multiple use cycles. Shipping containers arriving in a facility can be reused to send materials to another facility by applying a new label over the existing label on the container. Previous information must not be visible through the newly applied label, especially in automated handling systems where it could interfere with routing of the container or carton.

Intermec Solution

Duratron and Duratherm Block Out labels fully conceal incorrect or revised information and can help protect confidential printed information. An opaque coating, applied to the underside of the label, ensures that information underneath the label does not show through; bright face stocks ensure excellent reflectance for bar code scanning. Aggressive adhesives are formulated to provide excellent adhesion to common application surfaces.

Products

Duratron II Block Out Thermal Transfer Paper Label
Duratherm III Block Out Direct Thermal Paper Label

Ribbon Recommendation

TMX1000 series wax
TMX2000 series mid-range

Printer Recommendation

PM4i Mid Range Printer [Profile](#) (high volume applications)

- *Smart* – Powerful smart-printing capabilities eliminate the PC
- *Strong* – Superior throughput, designed to excel in demanding environments
- *Secure* – Advanced, secure network connectivity options

PF8 Desktop Printer [Profile](#) (low to moderate volume applications)

- *Easy to Deploy* – Features internal Ethernet option and robust configuration tool
- *Easy to Install* – Uses common media and printer languages
- *Easy to Use* – Drop-in label loading and largest ribbon capacity

The Intermec Advantage

For blackout labeling to deliver maximum efficiency and reduced costs, components of the labeling system must work together with minimal user intervention. Intermec printers and media are optimized to deliver superior performance when used together. Our rigorous testing and co-engineering ensures consistently high print quality, proven label performance in demanding real-world environments, and maximum print head service life for reduced downtime.

Intermec printers and media are complemented by our complete line of integrated solutions and services, including rugged mobile computers, RFID systems and advanced scanning technology. Intermec products and services are used by customers worldwide to improve the productivity, quality and responsiveness of their business operations.

Printhead Replacement Program

Intermec will provide no cost replacement printheads, as failures occur due to normal wear and tear, to those customers who use Intermec Media Products exclusively with their Intermec direct thermal and thermal transfer printers. For full details, click [here](#).

For more information

Contact Intermec for more information on reduced costs and improved efficiency via block out labeling in your enterprise.



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